



SIZING GUIDE

Tailored elegance
begins with the
perfect fit

sally victoria couture

STANDARD AUSTRALIAN BRIDAL SIZING

Standard Bridal Sizing (AU) — Inches

| SIZE | 2 | 4 | 6 | 8 | 10 | 12 | 14 | 16 | 18 | 20 | 22 | 24 | 26 | 28 | 30 | 32 |
|--------|----|----|----|----|----|----|------|----|----|----|----|----|----|----|----|----|
| BUST | 32 | 33 | 34 | 35 | 36 | 37 | 38.5 | 40 | 42 | 45 | 48 | 52 | 56 | 60 | 64 | 68 |
| WAIST | 24 | 25 | 26 | 27 | 28 | 29 | 30.5 | 32 | 34 | 37 | 40 | 44 | 48 | 52 | 56 | 60 |
| HIP | 35 | 36 | 37 | 38 | 39 | 40 | 41.5 | 43 | 45 | 48 | 50 | 54 | 58 | 62 | 66 | 70 |
| LENGTH | 47 | 47 | 47 | 47 | 47 | 47 | 47 | 47 | 47 | 47 | 47 | 47 | 47 | 47 | 47 | 47 |

Standard Bridal Sizing (AU) — cm

| SIZE | 2 | 4 | 6 | 8 | 10 | 12 | 14 | 16 | 18 | 20 | 22 | 24 | 26 | 28 | 30 | 32 |
|--------|------|------|------|------|------|-------|-------|-------|-----|-----|-------|-----|-----|-------|-------|-------|
| BUST | 81.5 | 84 | 86.5 | 90 | 91.5 | 94 | 98 | 101.5 | 107 | 114 | 122 | 132 | 142 | 152.5 | 162.5 | 173 |
| WAIST | 61 | 63.5 | 66 | 68.5 | 71 | 73.5 | 77.5 | 81 | 86 | 94 | 101.5 | 112 | 122 | 132 | 142 | 152.5 |
| HIP | 89 | 91.5 | 94 | 96.5 | 99 | 101.5 | 105.5 | 109 | 114 | 122 | 127 | 137 | 147 | 157.5 | 167.5 | 178 |
| LENGTH | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |

sally victoria couture

UNDERSTANDING BRIDAL SIZING

- Bridal sizes often differ from street sizes.
- At SVC. gowns are custom-made to your measurements.
- Always trust your measurements - not the number on the tag



BEYOND THE NUMBERS

At SVC we go beyond sizes -each gown is hand-out and fitted to you.
Curve and petite options available.
Designed to celebrate your shape and story

HOW TO MEASURE YOURSELF

What You'll Need:

- A flexible measuring tape
- A full-length mirror
- A friend or family member to assist (recommended)
- A notepad or phone to jot down measurements

Key Body Measurements:

1. Bust

- How: Wrap the tape around the fullest part of your bust, keeping it snug but not tight.
- Tip: Ensure the tape runs straight across your back and is parallel to the floor.
- Wear: A non-padded bra for accuracy.

2. Waist

- How: Find the natural waistline, the narrowest part of your torso (usually above your belly button).
- Tip: Stand relaxed—no sucking in! You should be able to breathe comfortably.

3. Hips

- How: Measure around the fullest part of your hips and buttocks.
- Tip: Keep your feet together, and ensure the tape is level front to back.

4. Hollow to Hem (for full-length gowns)

- How: Measure from the base of your neck (hollow) to the floor, standing straight in bridal shoes (or add heel height).
- Tip: Have someone help to get this measurement right—precision is key.

5. Shoulder to Waist (for bodice fit)

- How: Measure from the top of your shoulder, over the bust, to the natural waist.
- Why: Crucial for customizing bodices, corsets, or boning.

6. Armhole & Sleeve (if needed)

- Armhole: Circle around the shoulder joint.
- Sleeve Length: From shoulder tip to wrist with arm slightly bent.

SVC Tips for Brides:

- Always double-check your measurements.
- If unsure, book a virtual or in-person measuring session with us.
- At SVC, your gown is crafted to your unique silhouette — every centimeter counts.

sally victoria couture

HOW TO MEASURE YOURSELF

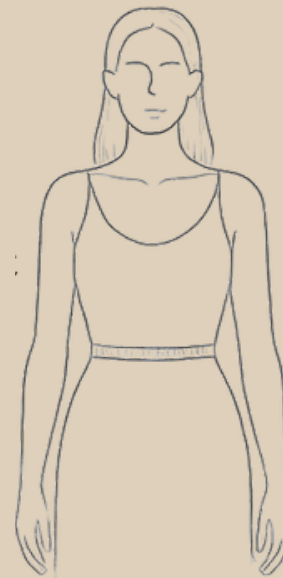


BUST

Wrap the tape around the fullest part of your bust

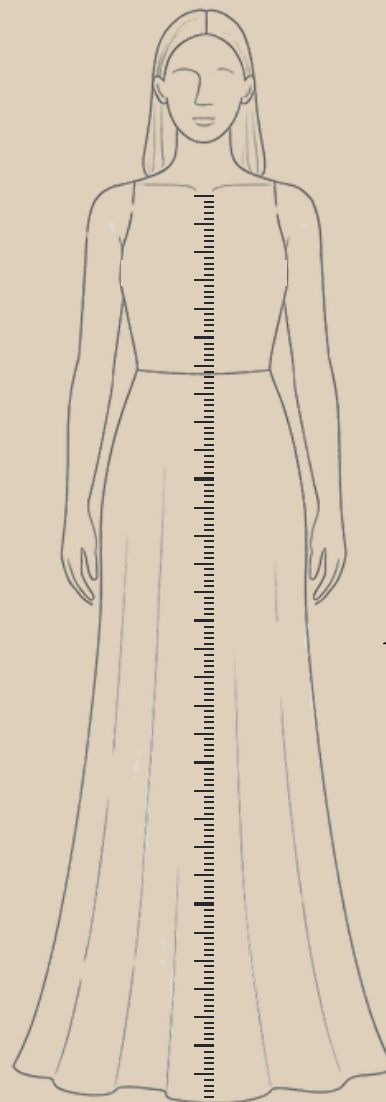
WAIST

Measure at the narrowest part of your waist



HIPS

Wrap the tape around the fullest part of your hips



HOLLOW TO HEM

Base of your neck to the floor with heels or heel height added

sally victoria couture